

August 2019 Newsletter for the 2019/20 Curling Season!

It's August 8th today and we suddenly realised that the 2019/20 Curling Season is coming up way too fast! Don't worry though... we're not flustered by fear; we're merely excited. There are plenty of changes and new things that we can't wait to share with you - although some will have to wait until September ...

Advertising and Sponsorships

Some of you own businesses and some of you don't, but there's a way for all of you to support the Avonair! This season, we are working on some awesome in-ice advertising. While we don't want to spoil it, let's just say that this year we are getting 3 new houses! So... do you want in? Check out our Sponsorship Viewbook attached to the email to see what we have to offer.

For those of you that do not own a business but still want to support us and "get your name out there," listen up! Have your name immortalized in the house for \$125 (max 9 /house).







Email us with your First and Last name (or Family name)* DEADLINE: Wednesday August 21

League News and Updates

As we said, it's nearing the Curling Season so get your registration forms in as soon as possible. A few things...

- 1. Our Thursday Men's has moved to Wednesday nights with 2 draws at 6:30 PM and 8 draws at 8:10 PM. Looking for 2 more teams.
- 2. We have a new fun league at 8 PM on Fridays, dubbed the "Friday Night Social League." Join friends for a night of curling and drinking!
- 3. Our Doubles league on Sunday is running again this season with a "Fun Division" and a "Competitive Division."
- 4. Not looking for a highly competitive league, but more of a fun and great game of Curling? Inquire about one of our contract leagues.
- 5. Would you be interested in playing a game of Skins Curling? Let us know. With enough interest, on select Saturday afternoons we may hold mini Skins bonspiels!

Events at the Avonair

Open House

We will be holding an Open House on October 1st from 5-9 PM so get that marked in your calendars! Come out, throw a few rocks, have a few drinks and appies (on special), and take in all the changes like our awesome in-ice advertising and new caterer!

Learn to Curl

We will once again be offering some Learn to Curl Workshops this season.

Friday October 11: 6 - 8 PM

Saturday October 12: 10 AM - 1 PM

Join Avonair Provincial Champions to learn or strengthen your skills!

Events in the Curling Community

Edmonton-wide Learn to Curl

Join 12 Curling Clubs in Edmonton and the surrounding area to partake in a massive Learn to Curl event. Members from the clubs will be there to teach this amazing sport! Tell your friends, family, or even strangers about this awesome, once in a lifetime (or once every year ౿) event in-part with the Edmonton & Area Curling Clubs (EACC) and YEGFitness. Oh! And be on the lookout in late August / early September for an article all about Curling in Edmonton. ⇒ September 9, 5 - 8 PM, Saville Community Sports Centre
*Tickets are free, but please register HERE (eventbrite.ca)

Avonair Caterer

Unfortunately, Eddy will not be returning this season to run the concession and catering. We are reaching out to a few food trucks that operate in Edmonton. That being said, perhaps you can offer us some suggestions or if you know someone in particular who runs a business, please get in touch with them and let them know about us here at the Avonair! In September we will announce our new caterer!

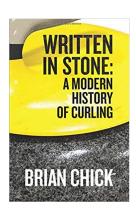
New Website

Well if you haven't been on Facebook, Twitter, Instagram, or haven't looked us up in the last couple of months, you probably wouldn't know that we now have a new website! It is so much easier to find everything you're looking for and more. Any updates to leagues will be posted in the "League News" article which can be reached from our leagues page. See when our bonspiels and events are being held in the calendar. Have an interest in ice or facility rentals, visit those pages too.

In the future, we hope to have you register and pay for leagues and bonspiels online. Each member will be set-up with a login username and password. But... what else can you do with this login? You can also book practice ice online. Stay tuned for these features to be rolled out!

New Pro-Shop Item

We are so excited to be offering something totally different this season in our Pro-Shop. Usually we have brooms, broom heads, shoes, grippers, and other items on sale for playing the game of Curling. Starting in October, we are going to be selling "Written in Stone: A Modern History of Curling."



Written in Stone: A Modern History of Curling tells the story of competitive curling in Canada, starting with the beer-soaked Briers of the 1980s and following its evolution into the current, borderline-professional game. Forty-eight of the biggest names in the sport sat down and shared their memories, thoughts, and opinions about some of the game's most exciting happenings over the last three decades.

Avonair Pride

This season, we really want you to show us your Avonair Pride! Post photos of you and your team rockin' it this season on social media. Don't forget to tag us in all of your posts! And use the hashtag: #RepresentAvonair

Facebook: @avonair
Twitter: @avonaircurling
Instagram: @avonaircurling

Show the world what the Avonair Curling Club is all about!

Thanks for reading our August 2019 Newsletter. We can't wait to see all of you in the Fall!

Christina McMillan | Assistant Manager Kyle Winters | Head Ice Technician Brayden Shopland | Marketing Manager Forrest, Scott, John, Brayden | Ice Staff Holly, Shannon, Dannica, Cathy | Bar Staff

Corey Coswan | President
Craig Turner | Vice President
Chris Wilson | Secretary/Treasurer

Matt Yeo | General Manager

Corey Hodgson, Kevin Tym, Fred Greenhough, Brenda Winchester, Jules Owchar, Sophie Kuly, Jack Moore, Nigel Webber, Ken Rebryna, Frank Vettergreen | Directors