

Sponsorship Opportunities

Avonair Curling Club



Single Opportunities

A “Single Opportunity” features your logo in 1 position on 1 sheet of ice.

Centre Ice #1

SIZE: 2' x 8'

COST: \$400

Centred both lengthwise and widthwise of the sheet.

What it includes:

- Your horizontal text logo - long
- Little text
 - Slogan

NOTE: For larger logos and slogans, see Centre Ice #2.



HOME END

Centre Ice #2

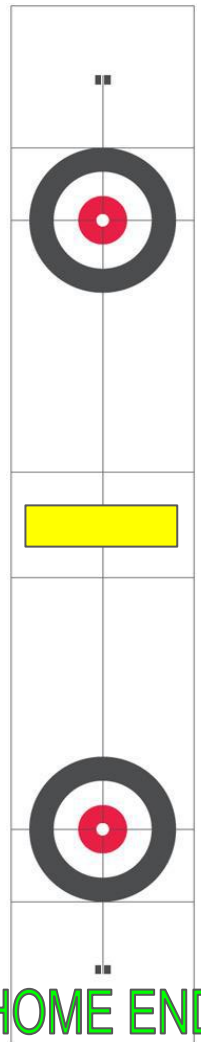
SIZE: 4' x 8'

COST: \$500

Centred both lengthwise and widthwise of the sheet.

What it includes:

- Your horizontal text logo - long
- Your image logo
- Some text
 - Website, location, phone, email, social media, slogan (Choose max 2)



Left Centre Line

SIZE: 2' x 3'

COST: \$300

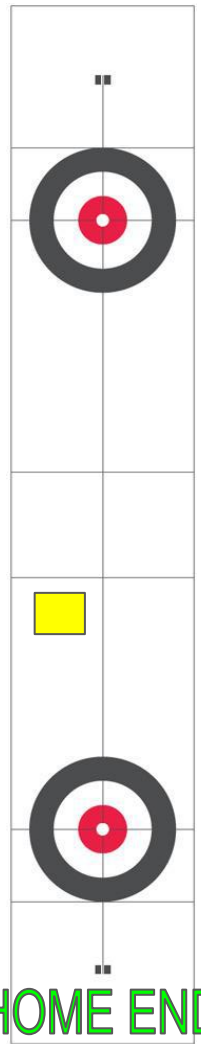


To the left of the centre line, usually before or after the hogline.

What it includes:

- Your logo (image, or combination of image and horizontal text) - short
- Some text
 - Website, location, phone, email, social media, slogan (Choose max 2)

NOTE: Similar to Centre Ice #2, but scaled down in size.



Right Centre Line

SIZE: 2' x 3'

COST: \$300

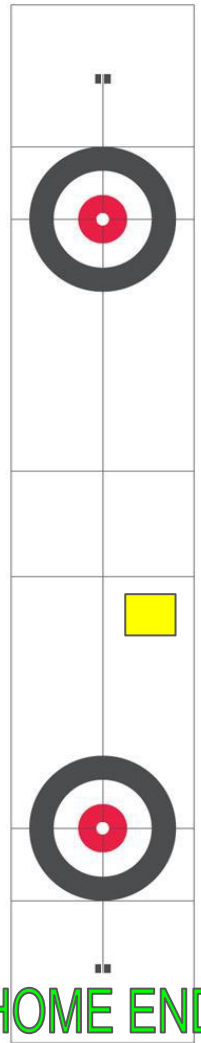


To the right of the centre line, usually before or after the hogline.

What it includes:

- Your logo (image, or combination of image and horizontal text) - short
- Some text
 - Website, location, phone, email, social media, slogan (Choose max 2)

NOTE: Similar to Centre Ice #2, but scaled down in size.



Hogline

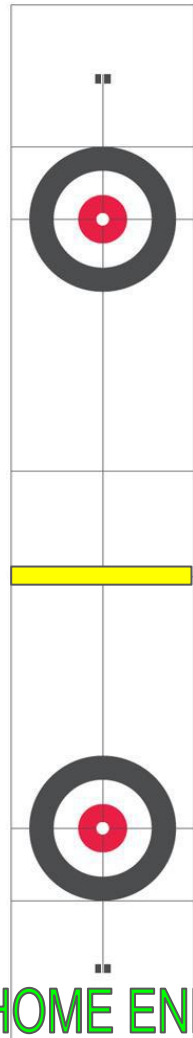
SIZE: 4" x 14'

COST: \$150



What it includes:

- Your logo (image, or combination of image and horizontal text) - small size
 - Repeated along the hogline at least twice
- Some text
 - Website, phone, email, slogan (Choose max 2)



HOME END

Button

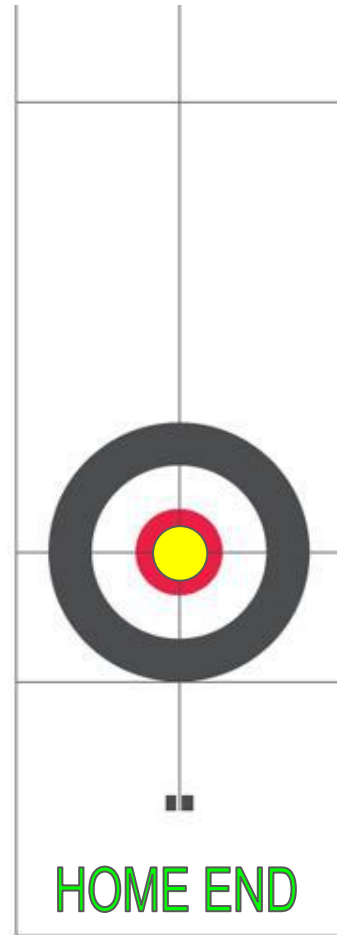
SIZE: 1' diameter circle

COST: \$200

What it includes:

- Your image logo - circular

NOTE: Button opportunities are not available if you choose the Full House opportunity.



Full House

SIZE: 12' diameter circle

COST: \$1000

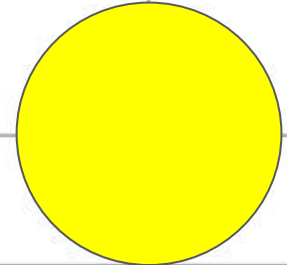


The house is transformed to feature your logo, text (name, website, social media tags), products you offer, or images related to your company/type of company. (Lots of ideas!)



Wheat and bubbles are not part of the logo however are a part of this design because they represent a brewing company.

The red and blue parts of the logo are adapted to create the outer ring even though the logo is the inner ring.



HOME END

Scoreboard

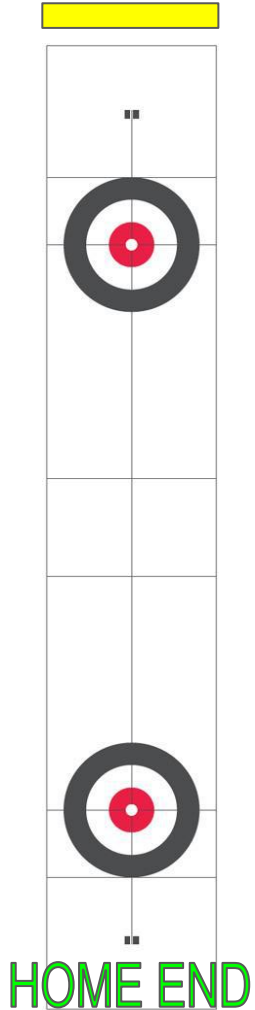
SIZE: 1' x 8'

COST: \$500

At the end of each sheet lies a lighted scoreboard with a panel for your company.

What it includes:

- Your logo (image, or combination of image and horizontal text)
- Some text
 - Website, location, phone, email, social media, slogan, products (Choose max 3)



Wall Sign

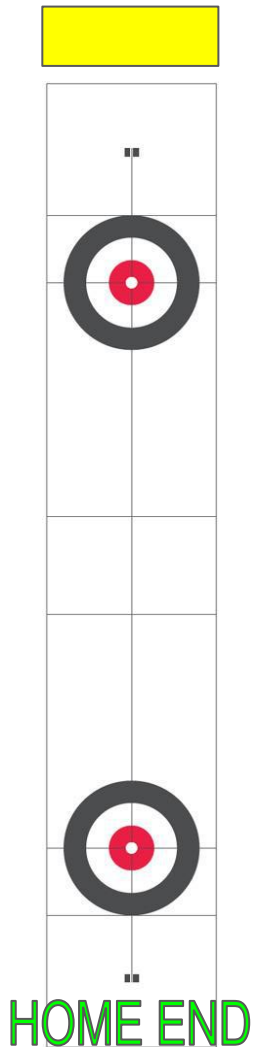
SIZE: 4' x 8'

COST: \$500

Plastic signs that hang at the end of a sheet above the scoreboard.

What it includes:

- Your logo (image, or combination of image and horizontal text)
- Some text
 - Website, location, phone, email, social media, slogan, products (Choose max 4)



Title Opportunities

A “Title Opportunity” includes the sponsor’s name in a league or event.

“[Company Name] [League Name/Event Name]”

League Title

What it includes:

- Your company name/logo on league documents (draw sheets, posters)
- Your logo (image, or combination of image and horizontal text) displayed on league days

Monday Men - \$1500

Friday Anything Goes (beginner) - \$750

Tuesday Ladies - \$750

Sunday Doubles - \$500

Wednesday Men - \$1500

Thursday Mixed - \$750

Event Title

What it includes:

- Your company name/logo on event documents (draw sheets, posters)
- Your logo (image, or combination of image and horizontal text) displayed during event

World Curling Tour - \$3000

Men's Bonspiel - \$1500

Mixed Bonspiel - \$1500

Club Championships - \$2000

Package Opportunities

A “Package Opportunity” includes multiple “Single Opportunities” all featured on 1 sheet.

Platinum

COST: \$2650

What it includes:

- Centre Ice #1
- Left & Right Centre Line
- Hogline x1
- Full house x1
- Scoreboard
- OPTIONAL Wall Sign for only \$250 more (Reg. \$500) - TOTAL: \$2900

This sheet is exclusive to your company.

Gold

COST: \$2000

What it includes:

- Centre Ice #2
- Hogline x1
- Full House x1
- Scoreboard

This sheet is NOT exclusive to your company.

Silver

COST: \$1250

What it includes:

- Centre Ice #2
- Hogline x1
- Button x1
- Scoreboard

This sheet is NOT exclusive to your company.

Bronze

COST: \$900

What it includes:

- Left & Right Centre Line
- Hogline x1
- Button x1

This sheet is NOT exclusive to your company.

Presenter Title

COST: \$250 + League/Event Title Cost

In addition to sponsoring a league or event, your logo will be featured in the ice with text above saying “[League Name/Event Name] presented by”

What it includes:

- Left OR Right Centre Line

The Process

Choosing an Opportunity

- Get in touch and let us know what you are considering.
 - Opportunity, design
- Some questions to answer are:
 - How much sponsorship do you want?
 - What aspects of the company do you want to be featured?
 - Logo, contact info, products, slogan
- We will help you decide if you are unsure.
- We are proud to work with Tim's Ice Manufacturing on these projects!

Added Benefits

All Opportunities will include:

- Your company name/logo featured on our Website with a link
- Your company name/logo featured on our social media

All Package Opportunities will include:

- Your logo featured on a large poster in the club
- Your company contact on the large poster
 - Website, social media

Terms and Conditions

For new opportunities, the cost of artwork (design and manufacturing) will be added on. (i.e For new decals and signs, there will be added costs - vary)

Relationships will last 1 full season (September - April); you may not cancel your relationship until 1 full season has been completed.

Should you decide to continue your relationship with us, the cost is a flat rate per year as listed in this viewbook. (NO added costs - decals/signs are reusable)

You grant us permission to the alteration of your logo in terms of colour (grayscale) or adaptation (using colours or images without actual use) of your logo.

NOTE: The companies in this viewbook are not necessarily affiliated with the Avonair Curling Club. Their logos are only examples.

Contact Us!

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